



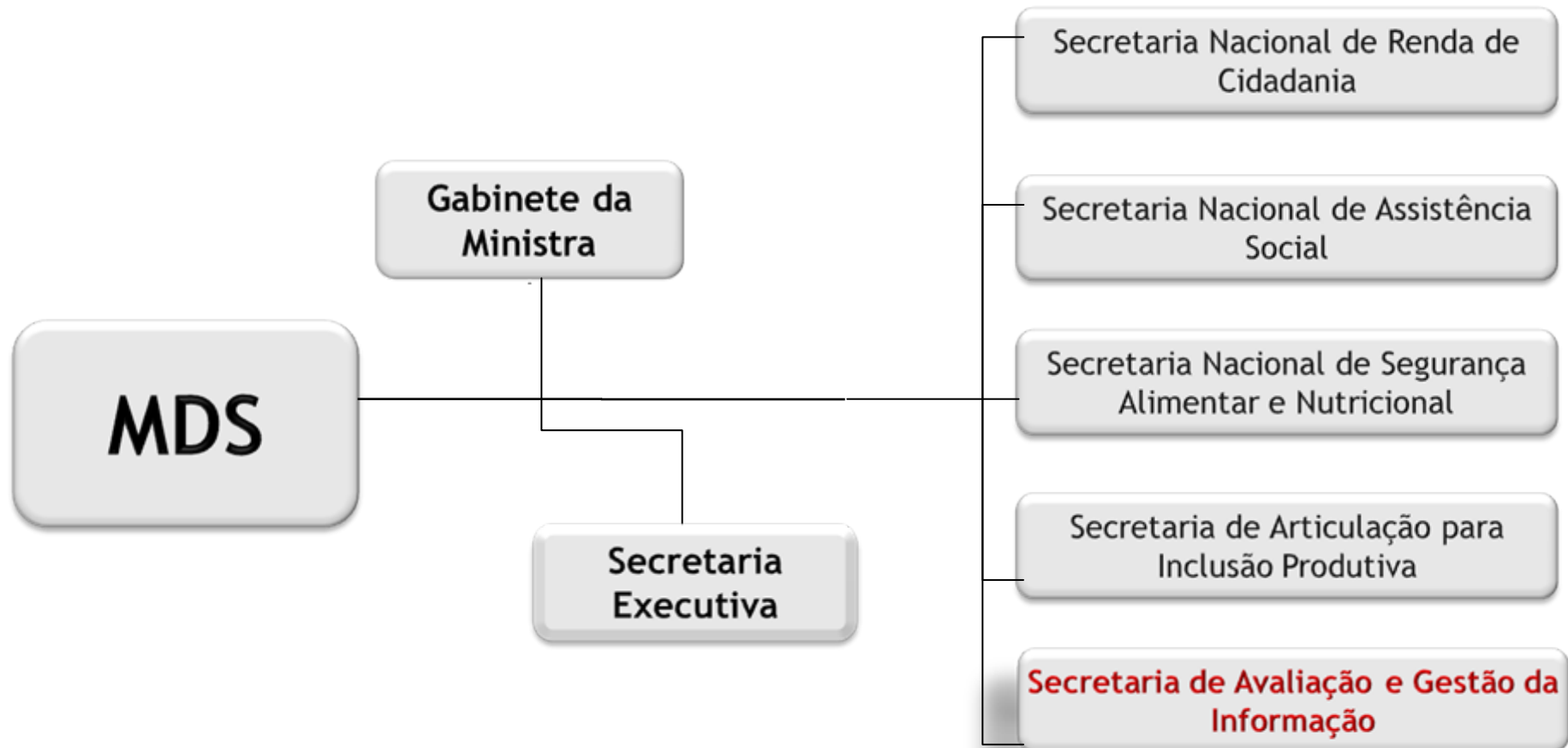
The Monitoring and Evaluation System of Brazil's Social Protection Policy: the MDS Experience

Júnia Quiroga
Evaluation Director
SAGI/MDS

SEMINAR ON INTER-SECTORAL PUBLIC POLICIES: SOCIAL PROTECTION, LABOR AND EMPLOYMENT
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MDS Organization Chart



MINISTRY OF SOCIAL DEVELOPMENT AND FIGHT AGAINST HUNGER

Food and Nutritional Security

Food Bank

Indigenous Portfolio

Cisterns

Consad

Community Kitchens

Food Distribution

Food and Nutritional Education

PAA

Popular Restaurant

Urban Agriculture

Income Transfer

Bolsa Família Program

Conditionalitys

Complementary Actions

Unified Registry

Social Assistance

CRAS [Comprehensive Family Assistance Program]

Pro-Youth Adolescents

Continuous Assistance Benefit - BPC

BPC in School

Contingency Benefits

Socio-Assistential Service – children aged 0 - 6

Socio-Assistential Service – for the elderly and disabled

P E T I

CREAS

SENTINELA [Social Protection Service for Children and Adolescent Victims of Violence, Abuse and Sexual Exploitation and their families]

Social Protection Service for adolescents in compliance of socio-educational measures

Elderly Portfolio

SAIP

Partnerships and productive inclusion

SAGI

Monitoring, Evaluation and Data Management

CONJUR

AECI

ASPAR

AI

MINISTER'S CABINET

EXECUTIVE SECRETARIAT

SPO

SAA



Monitoring and Evaluation System

Evaluation

Development of Investigations

- Definition of objectives
- Methodological design
- Procurement
- Coordination & Execution
- Analysis of findings

Monitoring

Development of Operating Systems

- Input of program data into the systems
- Organization, management and dissemination of databases
- Development of variables and indicators

Feedback

Program refinement

Dissemination & transparency

- Publications
- Seminars
- Microdata for the Social Information Consortium

Availability of strategic information

- Advice for Senior Management
- Preparation of Reports and Technical Notes
- Support for decision-making

Education and Training

- Social Policy Management
- Monitoring & Evaluation
- Social Oversight



1. Discussion	2. Terms of Reference	3. Procurement
SAGI/SF <ul style="list-style-type: none"> •Definition of evaluation to be conducted •Relevance of the study proposed •Identification of relevant inter-institutional partners 	SAGI/SF <ul style="list-style-type: none"> •SAGI develops TORs •SF reviews TORs 	SAGI/SAA and/or International Cooperation Agency <ul style="list-style-type: none"> •TOR approval •Call for bids •Evaluation of technical and commercial proposals •Contracting of implementing entity (IE)
4. Interlocution for study operationalization	5. Accompaniment	6. Final Results
SAGI/SF/IE <ul style="list-style-type: none"> •Definition of study-relevant questions •Availability of required data to conduct investigation 	SAGI/IE <ul style="list-style-type: none"> •Development of research instruments •On site support for field work •Analysis, discussion and approval of partial and final reports 	SAGI/SF/IE <ul style="list-style-type: none"> •Evaluation recommendations (IE) •Discussions with inter-institutional partners and managers •Feedback to the programs
7. Dissemination of findings	8. Publications	9. Availability of Microdata
SAGI/SF/IE <ul style="list-style-type: none"> •Presentation of final results to the MDS •Seminars open to external audiences 	SAGI <ul style="list-style-type: none"> •Study books •Investigation reports •Books •Multimedia 	SAGI <ul style="list-style-type: none"> •Availability in CIS of dis-identified microdata and pertinent documentation



Evaluation Process 2004-2010 (reference Feb./2010)

Secretariats	In process	Under execution	Investigations Completed	Total
SENARC	1	2	12	15
SESAN	1	3	26	30
SAIP	0	0	3	3
SNAS	1	2	21	24
MDS (General)	1	4	13	18
Total	4	11	75	90



Diagnoses of potential of MDS productive inclusion policies

SAGI related investigations:

- PAIF and working methodology with families;
- PlanseQ Bolsa Família (Next step);
- Productive Inclusion –CODAP/MG and Bacabeira/MA Investment Poles.



PAIF and Working Methodology with the Families

Quali-quantitative Studies on the Family Comprehensive Care Plan (PAIF)

- Execution: Consórcio Gesaworld S.A. and Instituto Via Pública;
- Research period: September 2008 to November 2009.

Social Methodology Work with Families under PAIF

- Execution: Independent Consultant (Lúcia Afonso);
- Research period: July 2009 to July 2010.



PAIF and Working Methodology with the Families

Findings

- Productive inclusion actions are limited to holding training activities for the labor market and/or income generation;
- Sometimes, the activities are combined with traditional socio-educational forms of work, such as talks or distribution of printed materials;
- Support to local productive inclusion or labor market insertion programs;
- Supply of courses and workshops without articulation with the other dimensions of social work with PAIF families.



PAIF and Working Methodology with the Families

Recommendations

- Articulation with the ensemble of PAIF activities;
- Development of work and income generation activities, based on local diagnosis (economic, social and environmental), courses and professional qualifications (with adequate target and site specificities), strategies for access to financing, support for production and marketing, and also insertion into the labor market;
- Dissemination of working methodologies among the beneficiaries of income transfer programs, of the inter-sectoral work contributing to support complementary actions and job and income generation as well as productive inclusion programs.



PlanSeQ Bolsa Família (Next Step)

- PlanSeQ Bolsa Família is an action to supplement the professional qualifications of the members of *Programa Bolsa Família* beneficiary families;
- It seeks insertion in jobs within sectors that have labor demand, especially those promoted by the Growth Acceleration Program (PAC), specifically in the areas of civil construction and tourism;
- The plan targets individuals aged 18+ who have at least completed the 4th grade of primary education;
- The objectives are: expand productive inclusion opportunities; adjust the courses to the local needs; cover the market's demand of skilled labor and, at the same time, stimulate the sectoral articulation between social assistance and employment.



PlanSeQ Bolsa Família (Next Step)

- Investigation divided into two approaches:
 - In depth interviews with municipal managers;
 - Focal groups with eligible beneficiaries, both enrolled and non-enrolled in PlanSeQ Bolsa Família.
- Research universe:
 - 12 capitals, with 2 in each major region, outside São Paulo (SP) and Rio de Janeiro (RJ).
 - ✓ North Region: Manaus (AM) & Palmas (TO);
 - ✓ Northeast Region: Recife (PE) & São Luís (MA);
 - ✓ Southeast Region: Belo Horizonte (MG) & Vitória (ES);
 - ✓ South Region: Porto Alegre (RS) & Curitiba (PR);
 - ✓ Center-west Region: Brasília (DF) & Goiânia (GO).
- Period: January and February 2009



PlanSeQ Bolsa Família (Next step)

Managers and beneficiaries Perceptions on reasons to Enroll in PlanSeQ Bolsa Família

Guiding Questions

- a) Lack of interest for the civil construction area
- b) Fear of losing the Programa Bolsa Família benefit
- c) Effort required by training not worth-while
- d) Failures in the operationalization of the proposal affecting the enrollment of beneficiaries



Stakeholder Perceptions

Confirmed by managers; refuted by beneficiaries

Confirmed by managers; refuted by beneficiaries

Partially confirmed by beneficiaries, while there is very varied behaviors in this regard

Confirmed by managers and beneficiaries

Diagnosis of productive inclusion potential of CadÚnico subjects

Ministério do Desenvolvimento
Social e Combate à Fome



Diagnostic on the productive inclusion potential of CadÚnico subjects in selected municipalities in the surroundings of large industrial plants of the oil refining and mineral processing industries, to support the development of a public policy to promote productive inclusion.

- Implementing Institution:

- Consortium SACES, which comprises Instituto SAGRES – Política e Gestão Estratégica Aplicadas, CESO CI Internacional and SLA Consultoria em Estratégica

- Period: May 2010 to January 2011



Contextualization of the study

Opportunities generated in areas which receive large investments:

– Direct and Indirect Impacts:

- Estimate of direct and indirect demand for products and services;
- Diagnosis of potential labor supply and other local expertise in popular economy activities.

– Local and regional economic development:

- Positive effects in the popular economy: a possibility.

Diagnosis of productive inclusion potential of CadÚnico subjects

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Study sites:

- Economic site of the Bacabeira (MA) oil refinery and its surroundings;
- Economic mining and iron and steel site in Paraopeba, centered around Congonhas (MG).

Approach and data collection – Integration of quantitative and qualitative approaches:

- Focus Groups with CadÚnico subjects to support the development of the questionnaire used in the quantitative survey questionnaire;
- Individual interviews with structured questionnaire of CadÚnico subjects (aged 16 to 54, complete primary school). The sample calculated by the DA/SAGI/MDS estimated that 2,320 interviews were required, distributed across the regions of Bacabeira (1,725) and Codap (595);
- In-depth interviews using semi-structured trajectories and/or focal groups with selected stakeholders.

Diagnosis of productive inclusion potential of CadÚnico subjects

Ministério do Desenvolvimento
Social e Combate à Fome



Strategic Prospective Study:

- Development of current and prospective diagnoses of the local conditions in support of the development of activities connected with the Popular Economy, and of promotion of productive inclusion, including:
 - Trend Analysis;
 - Construction of Scenarios;
 - Identification of Competencies.

Strategic Analysis in support of the formulation, management and articulation of productive inclusion public policies.

In general terms, the results of the prospective studies include the generation of information and strategic recommendations, identifying the required competencies for an improved development of a policy or action

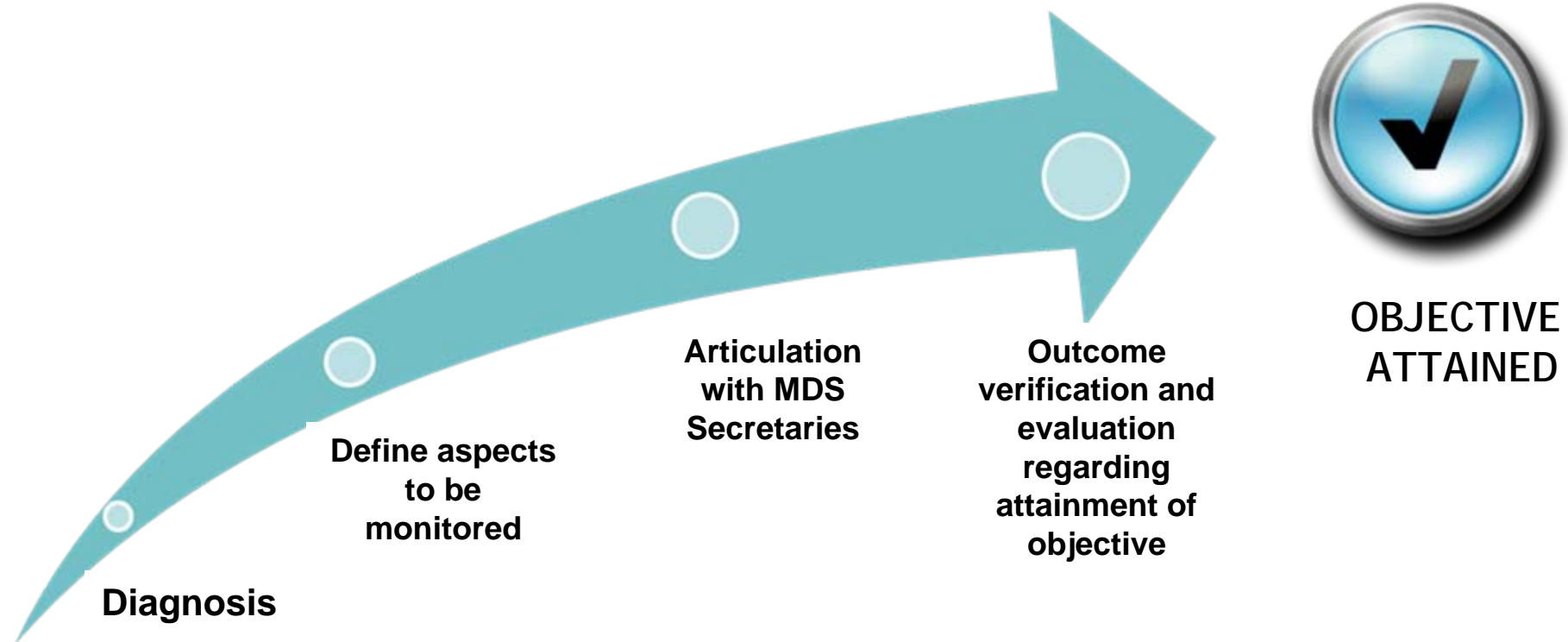


Monitoring System

- ✓ Preliminary mapping and selection of programs to be monitored.
- ✓ Construction of logical framework.
- ✓ Development of detailed flow of activities in selected programs.
- ✓ Construction of Indicators.
- ✓ Indicator measurement: identification and/or development of instruments for the collection of strategic program data.
- ✓ Development of reports and publications.



Monitoring System Step by Step

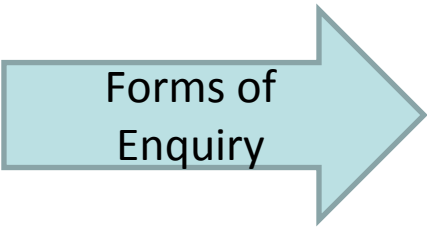




Strategic Information: Social Information Matrix (family of tools)


- **MI Social** – A data organization strategy to monitor programs, actions and services.

Provides specific social data and indicators of the states, municipalities and Federal District.



Forms of
Enquiry

- Social Tables
- Social Atlas
- MI Vector
- Social Information Reports - RI
- MDS in Maps



Publicly available



Management Information

<http://www.mds.gov.br/sagi/>



- Web-based;
- Civil Society;
- Governmental management at all levels.







Thank you!

Contact:

dam.sagi@mds.gov.br