



WORKSHOP “DECENTRALIZED PUBLIC EMPLOYMENT SERVICES AND THEIR LINKAGE WITH THE BUSINESS WORLD”

Americas-Europe Interregional Event

Date: March 16 to 18, 2011

Venue: Fiesta Americana Reforma Hotel, Mexico City - Nuevo León I Room (1st Floor)

Address: Av. Paseo de la Reforma #80, Col. Juárez, Del. Cuauhtémoc, C.P. 06600, México, D.F.

OBJECTIVES

Goal: To facilitate effective and active exchange regarding the need to achieve the consolidation of public employment services (PES) in terms of their effective decentralization and improving their linkage with the business world.

Specific objectives:

- a. To reflect on the effectiveness of strategies and tools for promoting decentralized PES and their contribution to local development strategies.
- b. To review the limitations and explore opportunities for improving the sustained linkage of PES with the business world.
- c. To reflect on the part played by PES in serving vulnerable populations with greatest employment difficulties, especially in post-crisis periods. This objective is crosscutting.

PRELIMINARY AGENDA

Wednesday, March 16

08:00 Participant registration opens

09:00 INAUGURAL SESSION AND PRESENTATION OF WORKSHOP

- Oscar Maurtua, Representative in Mexico of the Organization of American States (OAS)
- Margarita Laria, Director of the Employment Service, Ministry of Labor, Employment and Social Security of Argentina
- Patrick Venier, Executive Secretary of the World Association of Public Employment Services (WAPES)
- Jaime Domingo Lopez Buitron, Under-Secretary for Employment and Labor Productivity, Ministry of Labor and Social Welfare of Mexico

10:00 **FRAMEWORK CONFERENCE 1 – The relationship of PES with the business world: recent trends and tools available to employers**

- International Labor Organization (ILO), Regina Galhardi, Senior Specialist on Employment Development and Lorenzo Pelaez, Senior Specialist in Employers' Activities (ACTEMP)
- Inter-American Development Bank (IDB), Consuelo Ricart, Senior Specialist in Social Development of the IDB Group in Mexico
- Q & A Session

11:30 Coffee Break

12:00 **PANEL 1 – Strategic measures for serving employers**

Moderator: Patrick Venier, Executive Secretary of WAPES

- **France** – Marion Badenes, Head of Business Services, Public Employment Service / *Pôle Emploi*
- **Mexico** – Israel Cuellar Hernandez, Under Secretary for Labor and Social Welfare and Chief of the National Employment Service of the State of Coahuila, Ministry of Labor and Social Welfare
- **Peru** – Astrid Sánchez, National Employment Service, Ministry of Labor and Employment Promotion
- Discussion

13:30 Lunch

15:30 **PANEL 2 – Tools for the adequate development of services for employers**

Moderator: Alejandro Razo Corona, General Coordinator of the National Employment Service, Ministry of Labor and Social Welfare of Mexico

- **Germany** – Johannes Klapper, Head of International Placement, Public Employment Service, *Bundesagentur fuer Arbeit*
- **Brazil** – Sinara Neves Ferreira, Technical Advisor of the Secretariat for Employment Public Policies, Ministry of Labor and Employment
- **Dominican Republic** – Sarah Pimentel, Director of the National Employment Service, Ministry of Labor
- **United States of America** – Molly Runyon, Labor and Social Affairs Officer, United States Embassy in Mexico City, representing the U.S. Department of Labor
- Discussion

17:30 Coffee Break

18:00 Day 1 closing

19:00 **Welcome Cocktail offered by WAPES to all participants**

Venue: Secretariat of Labor and Social Welfare (STPS) - Mezzanine
Av. Paseo de la Reforma No. 93

Thursday, March 17

09:00 FRAMEWORK CONFERENCE 2 – PES in the context of local economic development

- International Labor Organization (ILO), Luis Abad y Jorge Arroyo, Support Program to improve the quality of employment in Argentina (CEA)
- World Bank, Burt S. Barnow, Consultant and Professor of Public Service and Economics, George Washington University
- Q & A Session

10:30 Coffee Break

10:45 PANEL 3 – Decentralized PES: The municipal option

Moderator: Luis Castillo Marin, National Director of Employment Promotion, Ministry of Labor, Employment and Social Security (MLESS) of Argentina

- **Switzerland** – Jean-Christophe Lanzeray, Coordinator of Regional Employment Offices, Ministry of Economy / *SECO*
- **Argentina** – Margarita Laría, Director of the Employment Service, MLESS
- **Costa Rica** – Carmen Capuano, Chief of Labor Intermediation and Employment Promotion, Ministry of Labor and Social Security
- Discussion

12:45 Lunch

14:00 PANEL 4 – Strategic partnerships to provide effective employment services with the private sector or nongovernmental actors

Moderator: Maria Claudia Camacho, Labor Specialist, Department of Social Development and Employment, Organization of American States (OAS)

- **Manpower** – Norma Lorena Escobar Ellgutter, Director of Strategic Recruitment and Academic Linkages
- Business Technical Advisory Committee on Labor Matters (**CEATAL**), Octavio Carvajal, Vicepresident of CEATAL
- Trade Union Technical Advisory Council (**COSATE**), Salvador Medina, Vicepresident of COSATE
- Discussion

16:00 **WORKING GROUPS SESSION** – Moderated by WAPES. Includes Coffee break

17:30 PRESENTATION OF CONCLUSIONS BY THE MODERATORS

- **Panel 1:** Patrick Venier, Executive Secretary of WAPES
- **Panel 2:** Alejandro Razo Corona, General Coordinator of the National Employment Service, Ministry of Labor and Social Welfare of Mexico
- **Panel 3:** Luis Castillo Marin, National Director of Employment Promotion, MLESS of Argentina
- **Panel 4:** María Claudia Camacho, Labor Specialist, Dpt. Social Development & Employment, OAS

18:00 **CLOSING REMARKS**

- Jaime Domingo Lopez Buitron, Under-Secretary for Employment and Labor Productivity, Ministry of Labor and Social Welfare of Mexico

18:30 Adjournment

Friday, March 18

08:00 – 16:00 **STUDY VISIT** to the Employment Office of Cuernavaca, Morelos