

Working Guide for Panelists and Moderators

Seminar on Intersectoral Public Policies: Social Protection and Employment
Rio de Janeiro, November 30 to December 1, 2010

Ministério do
Trabalho e Emprego



Ministério do Desenvolvimento
Social e Combate à Fome



RIAL
Inter-American Network
for Labor Administration



Inter-American Social
Protection Network

SEMINAR OBJECTIVES

- Learn about the region's innovations and progress in the intersectoral approach to social protection and job creation through programs targeting the most vulnerable segments of the population.
- Analyze the political and administrative challenges that exist, such as funding, articulation, and interministerial implementation.
- Analyze the role of the private sector and civil society in comprehensive social protection and employment strategies.
- Make progress with systematizing national experiences in this area, in order to incorporate them into the horizontal cooperation activities carried out by the Inter-American Social Protection Network (RIPSO) and the Inter-American Network for Labor Administration (RIAL).

GUIDELINES FOR PANELISTS AND MODERATORS

The OAS, working in conjunction with ECLAC and the ILO, has drawn up a concept document titled "Social Protection and Job Creation: Analysis of Experiences arising from Transfer Programs with Joint Responsibility" which will be used as a guide for the working sessions to be held during the **Seminar on Intersectoral Public Policies: Social Protection and Employment**. To access the interagency document, please click [here](#).

Following the opening session in the morning, the working agenda for November 30 and December 1 involves five panel sessions. The following sections indicate the topics of each one of these sessions.

Panelists

Panel Session I: Framework Addresses: Scope and Challenges of Intersectoral Policies

The first panel session will begin by analyzing the scope of intersectoral policies in the region, along with some of the challenges facing them. First, the concept document prepared for the seminar (OAS-ECLAC-ILO interagency document) will be presented, setting the general framework for the discussions and presentations to take place over the event's two days.

The panelists at this session will be representatives of international agencies and representatives of senior echelons of the Brazilian government. There will also be an opportunity for an open discussion with participants.

Panel Sessions II and III: National Experiences

Recognizing the growing importance of adopting a multidimensional perspective toward social protection and employment strategies for vulnerable populations, these panel sessions will focus on analyzing a number of specific examples of national experiences with articulating intersectoral policies and actions.

The panelists will be government representatives from some of the member states. The special character of this panel session will encourage the joint participation of representatives from countries' ministries of social development and labor ministries. The presentations will be followed by an open discussion with participants.

Guiding Questions

- What role does your institution play in the design and implementation of public policies and/or programs for social protection?
- How does your ministry/agency interact with other ministries in connection with social protection policies and programs? What institutional coordination channels exist among the ministries in the design and execution of these policies and programs? Please indicate the main challenges, if any, facing interministerial coordination in this area.
- Please identify social protection policies and programs with employment elements or employment programs for vulnerable populations. How are social protection policies and programs incorporating the employment variable? Specify training components, support for microenterprises, labor intermediation, emergency employment programs, initiatives to promote the incorporation of women into the workforce, etc.

Panel Session IV: Experiences of partnerships in social protection and employment between the private sector, organized labor, and the government

This panel session will deal with a number of experiences with public-private partnerships for design and/or implementation of policies and programs for social protection and for employment among vulnerable populations. The following are among the points that will be examined: the potential to promote public-private strategies, challenges and lessons learned from such partnerships, main operational issues of partnerships, and negotiation processes between different interests and priorities.

This panel session will involve presentations by representatives of workers and employers (through COSATE and CEATAL), of private companies, and of civil society, and there will be an opportunity for open discussion among all the participants.

Guiding Questions

- Is there any coordination between civil society and/or the private sector and the national or local government in promoting and implementing social protection strategies with elements of employment and income generation?
- How does that coordination with the government take place? Please indicate the main challenges, if any, that face coordination in this area.

Panel Session V: Challenges of evaluating social protection and employment programs

The seminar's final panel session will discuss the evaluation component of policies and programs for social protection, employment, and income generation among vulnerable segments of the population. Two specific experiences will be presented, which will reflect the importance of evaluation and some of the most notable challenges facing it.

The session will hear a presentation by a high-level representative of the government of Brazil and another presentation by a U.S. civil society organization with vast experience in the design, implementation, and evaluation of public policies.

Guiding Questions

- What are the particular characteristics of the evaluation of social protection and employment policies and programs for vulnerable populations? Please indicate the main challenges, if any, facing evaluation in this area (technical, financial, political, etc).

INSTRUCTIONS FOR MODERATORS

Responsibilities and guidelines:

- 1) Provide a general introduction to the panel session, describing the presentations to be given and the objectives sought.
- 2) Introduce each speaker and give them the floor.
- 3) Time management – Ensure that speakers remain within the allotted time, and control the time used for individual interventions during the dialogue.
- 4) Dialogue moderation – The main aim of the different panel sessions is to identify the lessons learned and policy recommendations that can be drawn from the various experiences. The questions given for each panel session were drawn up with that goal in mind. The moderator must guide the dialogue toward answering those questions and discovering those lessons/recommendations.

METHODOLOGY

1) Timing

Each panel session will include:

- Brief introduction by the moderator
- Presentations by the panelists (maximum of 20 minutes each). For the presentations on national experiences, the total time allotted will be 30 minutes, to be shared between the ministries of labor and of social development.
- Open discussion among all the participants.

2) Presentations

Please submit all presentations by Wednesday, November 17, so they can be translated. Panelists wishing to offer presentations in PowerPoint format will be provided with the necessary equipment, including projection screens for both English and Spanish.

3) Languages

Interpreting services will be provided in three of the official languages of the OAS (Spanish, English, and Portuguese).