

## **RIAL SEMINAR ON YOUTH EMPLOYMENT**

Rio de Janeiro, May 20 and 21, 2008

### **Bios of moderators and presenters**

#### **Panel 1 - Decent Work and Youth: main challenges and perspectives on the context of globalization and hemispheric development**

##### Moderators:

##### **Anna Beatriz A. Waehneltd**

Professional in Social Sciences, with a graduate degree in Environment and Master in Philosophy from PUC-RJ. Anna Beatriz is the Manager of the National Center for Distance Learning of the National Commercial Training Service (SENAC), where she coordinates the national programs on distance education such as the Radio Program “Sintonia” SESC-SENAC, the teleconference network of SESC-SENAC, the EAD network of post-graduate courses and the center for study and production of media and education of SENAC’s National Department.

##### Panelists

##### **Marcio Pochman - Pending**

##### **Charlotte M. Ponticelli**

Charlotte M. (Charlie) Ponticelli was appointed Deputy Under Secretary for International Affairs at the U.S. Department of Labor's International Labor Affairs Bureau in May 2007. Previously, Ms. Ponticelli served for almost four years as the State Department's Senior Coordinator for International Women's Issues, followed by an additional year at State as Senior Advisor to the Assistant Secretary for Population, Refugees, and Migration. Ms. Ponticelli has extensive government experience, serving previously at the White House (Director of Congressional Correspondence in the Office of Legislative Affairs), the U.S. Agency for International Development (Congressional Liaison Officer for Latin America and the Caribbean), and the U.S. Commission on Civil Rights. She was also Director of Human Rights and Women's Affairs in the State Department.

Ms. Ponticelli received her Bachelor of Arts degree (cum laude) from Hood College and earned a Master of Arts degree in Spanish literature from New York University and studied in the doctoral program in Spanish at the Catholic University of America. Ms. Ponticelli is the recipient of various Superior Honor Awards from the State Department, as well as numerous academic awards.

##### **Laís Wendel Abramo**

Ms. Abramo received her Bachelor’s Degree, Masters and Doctorate in Sociology from the University of Sao Paulo (USO). Since 1999, she is the main Specialist in gender and labor issues of the International Labor Organization (ILO) in Latin America. She has published diverse reports on labor market and labor relations, women employment and gender relations.

Ms. Abramo has served as international officer of ILPES/CEPAL, Coordinator of the Labor Movements Committee of the Latin American Council of Social Sciences (CLACSO), Research Associate of the Regional Program of Employment to Latin America and the Caribbean (PREALC-OIT) and the

Multidisciplinary Operative Team of the ILO in Santiago, Chile. Additionally, Ms. Abramo has worked as researcher and member of the Consultative Council of the Center for Contemporary Culture Studies (CEDEC) in Sao Paulo, Brazil. She has been a professor at the Pontificia Universidad Católica de Sao Paulo and the School of Sociology and Policy in Sao Paulo.

**Panel 2 - Encouraging partnerships aiming at decent and productive employment generation for youth: strategies, experiences and results**

**Moderator**

**Marcelo Neri**

Marcelo Côrtes Neri is the Director of the Center of Social Policies (CPS) tied to the Brazilian Institute for Economics and Professor at the Graduate Program in Economics at EPGE, both tied to Fundação Getúlio Vargas (FGV). Ph.D in Economics at Princeton University, he acted as researcher in the Direction of Social Studies of the IPEA. His main areas of work are evaluation of social programs, measurement of poverty and inequality, labor economics and micro econometrics. He publishes regularly in both national and international journals. His paper "Think Global, Act Local: Social Credit based on MDGs" was awarded during the Global Network Meeting, held in Dakar, during January 2005.

Some of his applied research are connected with the most successful NGOs in Brazil such as the Digital Divide Map with Comitê para Democratização da Informática (CDI (and USAID)); The End of Hunger Map with Ação da Cidadania. Some of his recent books are: "Portrait of Disabilities" (2003) and "Social Security Coverage: Diagnosis and Proposals" (2003). The researcher acts actively in the proposal and evaluation on public policies in Brazil and other countries such as Bolivia and Surinam e w here he implemented qualitative and quantitative field work. He w as also a member in Latin American research networks on Poverty and Macroeconomics and another one on Social Spending coordinated by UND P. Marcelo organized the Brazilian chapter of the Network on Inequality and Poverty (NIP) and hosted in 2000 an international conference in Rio under the auspices of the Inter-American Development Bank and The World Bank.

**Panelists**

**Renato Ludwig - Pending**

**Ann Higdon**

President and Founder of Improved Solutions for Urban Systems Inc (ISUS), an organization founded in 1992 to develop more effective approaches to educating and training troubled youth and has created a highly effective program that connects youth development, workforce development and economic development to rebuild lives and communities. In 1999, the organization created the first of three ISUS Career Institutes. The idea is *high school plus*; *plus* means certification, college credits, real work experience and a life changing perspective. The ISUS organizations are recipients of numerous honors, including the *Dayton Business Journal* Not for Profit Organization of the Year Award, *Professional Builders Magazine* Excellence Award and an award as One of the Top Six Programs Supported by Rotary Worldwide.

### **Jefferson Coriteac**

Mr. Coriteac, a graduate in business administration, is the Director of the São Paulo Metalworkers' Union and National Secretary for Youth Policies of the Força Sindical labor confederation. He has more than ten years' experience in the union movement, during which he has served as political coordinator for several campaigns and has participated in a series of activities in support of workers. Mr. Coriteac has also been a Council Member for the National First Job Program (PNPE), and he is currently the Vice President of the World Youth Committee of the International Trade Union Confederation (ITUC) and an active member of the Youth Committee of the Trade Union Confederation of the Americas (TUCA). He has actively participated at several gatherings of young people in Brazil and other countries in the Americas and Europe.

### **Jorge Garcia de Alba Diaz de Sandi**

Jorge García de Alba is the president of the Commission for Business Development and Incubators of the Employers' Confederation of the Mexican Republic (COPARMEX). He graduated in mechanical and electrical engineering at the University of Guadalajara, acquired experience through managing his family's businesses, and in 1989 founded the "Repostería Los Chatos" bakery in Puerto Vallarta, Jalisco; shortly after, he founded the Bakers' Union in that same city. He served as president of the Vallarta COPARMEX Business Center from 2004 to 2006 and is currently the president of the National Commission for Business Development and Business Incubators and vice president of the board of directors of the Puerto Vallarta Credit Union. He has served on the CEDEM Council, the CECATI Relations Council, CONALEP, and CECYTEC; he is a governor of the Higher Technological Institute of Puerto Vallarta; and he was elected "Executive of the Year 2000" in that city. He has spoken at various local and national conferences and other events.

## **Panel 3 - Developing and encouraging comprehensive policies, strategies and services**

### **Moderator**

### **Gregg Weltz**

Mr. Weltz has over 14 years of professional experience in the domestic and international youth development field including expertise in policy development and program implementation and management at both the local and national levels. Currently, Mr. Weltz serves as the Chief for the Department of Labor's Division of Youth Services. In this capacity Mr. Weltz oversees roughly \$1 billion in Workforce Investment Act funds and the President's Prisoner Reentry Initiative. Mr. Weltz served in the Department of Labor's Office of Policy and was a key member of the 1998 legislative staff team responsible for developing the current national youth employment and training policy under the Workforce Investment Act. Mr. Weltz came to the federal government in 1997 as a Presidential Management Fellow. Mr. Weltz also has "front-line" youth development programming experience. He served for five years as Youth Program Director of a large community-based organization in Northern California, working with at-risk youth. In addition, he spent 18 months as a secondary school teacher in Zimbabwe. In 2002, Mr. Weltz was on loan from the Department of Labor to the United States Peace Corps as a youth employment expert where he conducted a global scan of youth employment programming both within and outside of the Peace Corps. Mr. Weltz also represents the United States government at various youth employment forums of the International Labor Organization in Geneva,

Switzerland. Mr. Weltz has a Master of Management of Youth Services from Brandeis University's Heller School of Social Welfare.

### Panelists

#### **Maria Jose Vieira Feres**

Maria Jose Vieira is a graduate in history from the Federal University of Juiz de Fora. Since 2004 she has been the Chief Special Advisor to the General Secretariat of the Office of the President of the Republic and National Coordinator of the National Youth Inclusion Program (ProJovem). She has held numerous public posts, including Secretary for Elementary and Children's Education at the Ministry of Education, member of the National Education Council, and director of the Education Planning Department of the Federal District's Education Secretariat. She has lectured at the history department of the Humanities and Literature Institute of the Federal University of Juiz de Fora, and she has received several commendations for her public education work, including the Grand Medal of the Educational Order of Merit from the Minas Gerais state government.

#### **Clara Inés Restrepo**

Clara Inés Restrepo is a senior consultant who serves as Deputy Director for the ENTRA21 Program. In addition to her work in project development in several countries, Clara is also responsible for the project strengthening and technical assistance activities of the program. Clara founded and served as the executive director of the Corporación PaisaJoven, a non-profit organization established as the first public-private partnership between the Colombian and German governments on behalf of young people. PaisaJoven consists of a network of 50 organizations and its mission is to contribute to the organizational and social strengthening of public and private organizations working with youths in the city of Medellin.

Prior to establishing PaisaJoven, Clara was a senior program officer for the Presidential Council for Medellin, a special program created by the national government for working on reconstruction and peace issues. Among other experiences, Clara was the executive director of the La Visitacion Solidarity Foundation, a nonprofit organization created to address the situation of children and young people in Medellin, and a consultant to various organizations and foundations. Clara is a Partners of the Americas Kellogg Fellow in International Development, and received her masters degree in social planning administration as a Fulbright Scholar from Boston College. Her bachelor's degree in social work is from the Universidad Pontificia Bolivariana of Medellin, Colombia.

#### **Ignacio Canales Molina**

Since 2002, Mr. Canales has served as the National Director of the Tri-Ministerial Program Chilecalifica, which is part of the Ministries of Economy, Education and Labor and Social Security of Chile.

Between 1990 and 2002, Mr. Canales worked at the Under Secretariat of Regional and Administrative Development of the Ministry of Interior, where he served as Professional Advisor and later as Manager of several programs on urban improvement. Additionally, he served as Director of Investment, Chief of Staff, and Director of the Division of Institutional and Financial Strengthening.

During 1992 and 1995, he served as researcher of the Housing Institute in the Architecture and Planning School of the University of Chile and professor of Public Investment. Between 1998 and 2000, he served as professor of Government, Regional Administration and Regional Public Investment at the Political Science Institute of the University of Chile. Mr. Canales is a Civil Engineer from Catholic University of Chile. He received his Masters degree on Management of Construction and Real Estate companies of the

*Universidad Politécnica* in Madrid and a graduate degree in Planning and Local Development of Catholic University in Chile.

### **Norma Añaños Castilla**

Ms. Añaños is a graduate in education science, with a master's degree in social program and project management and a specialization in education planning and educational technology, socio-demographics, and social and gender management. She has extensive experience in the education area, particularly teacher training, and in the preparation, management, and evaluation of social development projects in the fields of education, employment, demographics, and development. She has held senior positions in the public sector and with international cooperation agencies including UNESCO, UNFPA, and COSUDE; she also has worked as an international consultant on education and professional training matters in Ecuador, Bolivia and Nicaragua.

She currently serves as the executive director of the Job Training and Development Services Center, previously the training program of the Swiss Development and Cooperation Agency (COSUDE) in Lima, Peru.

## **Panel 4 - Youth entrepreneurship: creating alternative means for productive and decent work**

### Moderator

#### **Gustavo Gimenez Nonato**

Gustavo Gimenez Nonato holds a degree in public administration from the Getúlio Vargas Foundation in São Paulo and is a candidate for a degree in economics from the University of São Paulo (USP). A career civil servant within the Ministry of Development, Industry, and Foreign Trade, since 2006 he has served as Adviser to the Board for Small and Medium-Sized Businesses and Microenterprises and as Deputy Coordinator for Artisanry, where he has been involved with public policies relating to the Permanent Forum of Microenterprises and Small Businesses, local productive structures, export industry promotion, and artisanry.

From 2003 to 2005 he worked at the Executive Secretariat of the Chamber of Foreign Trade (CAMEX) on matters relating to the Export Finance and Guarantee Committee (COFIG) and was responsible for adapting the operations of the Export Finance Program (PROEX) and the Export Guarantee Fund (FGE).

### Panelists

#### **Camilo Montes**

Mr. Montes is a engineer/manager at the Antioquia School of Engineering, with postgraduate studies in economics from the University of the Andes in Bogotá. Since 2002 he has worked as an adviser to the office of the Director General of Colombia's National Learning Service (SENA) on the National Company Creation and Incubation Policy and on the use of new technologies for professional training. He currently serves as the Director of the Job Training System. He has taught at several Colombian universities and has lectured in Colombia and in other Latin American countries at various events dealing with entrepreneurship, professional training, and education.

### **Federico Ludueña**

Mr. Ludueña currently serves as the Coordinator of the Youth with More and Better Work Program of Argentina's Ministry of Labor, Employment, and Social Security. In 2006 he was the General Coordinator of the Youth Directorate of the City of Buenos Aires, and in 2004 he was the Coordinator of the National Youth Inclusion Project (INCLUIR) of the federal Ministry of Social Development. Mr. Ludueña has also been responsible for planning at the National Youth Directorate of the federal Ministry of Social Development, and he has extensive experience in evaluating projects under the Program of Institutional Strengthening and Support for the Productive Apparatus of Provinces with Lower Relative Development of the Argentine Ministry of the Economy. He earned a bachelor's degree in sociology at the University of Buenos Aires and a master's in the design and management of social programs and policies at FLACSO.

### **Antonio Tulio Lima Severo**

Mr. Severo is a new business manager with focus on loyalty strategies, entrepreneur and dynamic leader. He has extensive experience in executing ideas and availing opportunities to build business focused on portfolio loyalty and relationship marketing. Mr. Severo is a passionate citizen and strong supporter of the entrepreneur spirit and its culture and education in Brazil. He has served as an adviser to the development and mentoring of young entrepreneurs, entrepreneurs associations, and groups of discussions for purposes for public politics for young people in Brazil. He has always defended the idea that "job" no longer exists, it's in extinction, and what remains are "work opportunities", a place where people must show how they can help the enterprises and what they come for in this life". Tulio founded the AJE-Rio (Young Entrepreneurs Association of Rio de Janeiro), the CONJOVE -Conselho Nacional de Jovens (Youth National Council) and the YABT Brazil Chapter, of the Young Americas Business Trust organization in OAS.

Furthermore, he participated in the creation and foundation of the CONAJE – National Confederation of Young Entrepreneurs, the most important young entrepreneur organization in Brazil. He has successfully completed various certification programs on Program Management and received the Pedro Ernesto Medal, at the Camara of Councilors of Rio de Janeiro Municipality, for recognition of the entrepreneurship education improvement and for the 10th year of the foundation of the AJE – Rio – Association of Young Entrepreneurs of Rio de Janeiro, in December of 1996. This medal is the most important recognition given for a citizen in the municipality of Rio de Janeiro since 1980.

Tulio has always believed and worked for the improvement of the education quality and entrepreneurship education because it is what makes the development possible in a country as Brazil, considering that only education open opportunities for people to see better expectation to their lives.

### **Aldain Reid**

Aldain Reid is currently serving as the President of the Young Entrepreneurs Association of Jamaica (YEA). The YEA is a volunteer-driven non-profit organization whose mandate is to support young people in business. Aimed at business owners 45 years and under, YEA provides members an opportunity to learn from each other's experiences and take advantage of peer mentorship as they grow their businesses. He has controlling interest in the Jamaican subsidiary of the largest independent provider of distance learning education worldwide, Resource Development International (RDI).

Aldain introduced RDI to the Jamaican market in April 2004 and since then the local RDI student base has grown rapidly to over 700 students enrolled in top UK University programs ranging from Diplomas, Bachelors and Masters Degrees.

Since being elected as the President of the YEA, he has brought wealth of entrepreneurial experience and leadership attributes to bear during his tenure. He asserts that “As young entrepreneurs, we see ourselves as partners in development of our nation. We intend to harness the wealth of resources of our membership to build a credible voice for entrepreneurship in Jamaica. Working in partnership with other public and private sector business associations, we will seek to build a national vision for present and future generations”

Aldain holds a Bachelors degree in Management Studies with honors from the University of the West Indies and is currently finalizing his MBA with the University of Leicester (UK).

### **Panel 5 - Labor market inclusion strategies for disconnected youth**

#### **Moderator**

#### **Marcia Arieira**

Marcia Leite Arieira is a Senior Specialist in Social Development at the Inter-American Development Bank. She has extensive experience on social protection systems and has led numerous IDB projects related to social investment funds and social inclusion; currently she is the team leader for a project on integrated policies for adolescents and young adults in Fortaleza, Brazil. She was Deputy Director of Economic, Demographic and Social Surveys of the Brazilian Institute of Geography and Statistics (the Brazilian Census Bureau) and has been a prolific researcher on social statistics. She was a Professor of the Universidade Federal do Rio de Janeiro on sociology of education, qualitative methods of social science research and urban anthropology, among other subjects. Mrs. Arieira has a Ph.D. in Sociology from Northwestern University and a Master in Social Anthropology from Universidade Federal do Rio de Janeiro.

#### **Panelists:**

#### **Giovanni Harvey**

Giovanni Harvey currently serves as Under-Secretary for Affirmative Action Policy at the Special Secretariat for the Promotion of Racial Equality Policies of the Office of the President of Brazil. He founded the Incubadora Afro Brasileira, the first ethnic business incubator in Brazil, and was a member of the Civil Society Forum accredited by the International Monetary Fund and the World Bank. He was the Special Adviser to the Executive Secretariat of the Governor of the State of Rio de Janeiro during the term of Benedita da Silva, Superintendent of the Secretariat of State for Human Rights under Senator Abdias do Nascimento, and Director of Human Resources of Companhia Mercantil Itaipava.

#### **Richard R. Ramos**

Richard R. Ramos is widely recognized throughout the U.S. as an expert on gang prevention and one of the most sought after Latino leadership speakers. With a twenty-eight year history of service, Richard brings a fresh leadership voice and vision that inspires and instructs individuals, families and communities on how to address today's real issues and develop a better quality of life for all. Ramos has

written three books; two on gang prevention, as well as a book on how to be a great Latino Leader. He is also the founder and President of the Latino Coalition for Faith & Community Leadership, a national nonprofit whose purpose is to strengthen and expand the capacity of nonprofits serving at-risk Latino youth and families. Under his leadership, the Latino Coalition is now working in more than twenty cities in seven states. Ramos' background has helped shape his unique blend of leadership qualities. Early in his career he served as a correctional officer in both state and federal prisons, a Juvenile Hall instructor and at-risk junior high and high school counselor, co-founding director of a gang intervention/prevention community coalition, director of a Latino youth and family Teen Center, Senior Pastor for sixteen years, and founding director of the Interfaith Initiative of Santa Barbara County. For his work in the field of human rights and interfaith understanding, he has received numerous accolades and awards.

### **Asha Williams**

As the POETA Youth Program Manager, Asha Williams is managing the expansion of the program, Partnership in Opportunities for employment through Technology in the Americas (POETA), to the Eastern Caribbean; where the program is providing training in information and communications technology, job readiness and civic education to at-risk youth. Ms. Williams is a graduate of the University of the West Indies where she obtained a Bachelor of Arts in Government and a minor in Psychology. As a Fulbright Scholar, she obtained a Masters in International Development (Development Planning, and Environmental Sustainability) at the University of Pittsburgh. She also holds a Graduate Certificate in Latin American Studies from the University of Pittsburgh and was the recipient of a Tuition Remission Fellowship from the Center for Latin American Studies at the University of Pittsburgh. Prior to working with the Trust, Ms. Williams worked in her native Trinidad and Tobago as a Senior Reporter for the Trinidad Guardian Newspaper and in research for the Ministry of Social Development.

### **Fr. José María Moratalla Escudero**

Fr. José María Moratalla Escudero has more than 25 years' experience in working with high-risk children, adolescents, and young people, young offenders, and economically disadvantaged youth, creating opportunities through comprehensive programs for personal growth and development. He currently directs the Don Bosco Industrial Polygon and serves as a representative of the EDYTRA Foundation. His achievements include the creation of ten industrial cooperatives, the Don Bosco Technical Worker Business Institute, programs catering to at-risk youth and juvenile offenders, the Don Bosco Clinic, the building of 100 homes, etc.

Father Pepe, as he is known, has worked extensively in countries including Spain, Nicaragua, Panama, and El Salvador. He has also attended numerous seminars throughout Latin America on education for democracy, promoting economic development policies, professional education and job training, job training techniques, cooperative job creation, as well as other topics.

In 2004, he served as a consultant for the Inter-American Development Bank on a rehabilitation project for high-risk youth and juvenile offenders at the request of the municipality of San Pedro Sula, Honduras. His books include: *El Hombre del Polígono*, *Programa Miguel Magone*, and *Forjadores del Nuevo Empresario*. Father Pepe studied philosophy, theology, and teacher-training in Spain.