

## SEMINAR ON INTER-SECTORAL PUBLIC POLICIES: SOCIAL PROTECTION, LABOR AND EMPLOYMENT

November 30 to December 1, 2010  
Rio de Janeiro, Brazil

**Venue:** Hotel Windsor Barra

**Address:** Avenida Lucio Costa, 2630 - Barra da Tijuca, Rio de Janeiro, Brasil

### Objectives:

1. To gain awareness of innovations and progress at the regional level with regard to the inter-sectoral approach to social protection and job creation through programs targeted at the most vulnerable populations.
2. To review political and management challenges arising, such as financing and interministerial coordination and implementation.
3. To analyze the role of the private sector and civil society in comprehensive social protection and job promotion strategies.
4. To move forward in systematizing national experiences in this area for their incorporation in horizontal cooperation activities carried out by the Inter-American Social Protection Network (IASPN) and the Inter-American Network for Labor Administration (RIAL).

### AGENDA

*Updated: Nov. 24, 2010*

#### **Tuesday, November 30**

- 8:00 a.m. Participant's Registration  
*Transportation will be provided from the Royalty Barra Hotel to the Windsor Hotel.  
Please contact the event's organizers at the Royalty Hotel lobby.*
- 9:00 a.m. **OPENING SESSION – Opening remarks**
- *Carlos Lupi, Minister of Labor and Employment of Brazil*
  - *Marcia Lopes, Minister of Social Development and Hunger Fight of Brazil and Chair of the Inter-American Committee on Social Development (CIDES)*
  - *Norberto Ciaravino, Chief of Staff to the Minister of Labor of Argentina and Chair of the Inter-American Conference of Ministers of Labor (IACML)*
  - *Mauricio Cortes Costa, Executive Secretary for Integral Development of the OAS*

- 9:30 a.m.      **PANEL 1 – Framework conferences: Scopes and challenges of articulating social protection, labor and employment**
- Moderator:** *Mario Barbosa, Special Advisor for International Affairs, Ministry of Labor and Employment of Brazil.*
- Joint OAS-ILO-ECLAC document on Social Protection and Employment: analysis of experiences from co-responsibility transfer programs. *Francisco Pilotti, Director, Department of Social Development and Employment, OAS.*
  - Joint document commentary. *Vinicius Pinheiro, Senior Social Protection Advisor, Office of the Director-General, ILO and Simone Cecchini, Social Affairs Officer, Division of Social Development of ECLAC.*
  - Study on Precarious work, income volatility, and Bolsa Familia program coverage. *Lucia Modesto, National Secretariat for Citizens Income, Brazil*
- 11:00 a.m.      Break
- 11:30 a.m.      Discussion
- 12:30 p.m.      Lunch
- 2:00 p.m.      **PANEL 2 – National Experiences I**
- Moderator:** *Rodrigo Martinez, Regional Advisor, Division of Social Development of ECLAC.*
- **Brazil** – Intersectoral relations in social protection strengthening. *Romulo Paes, Executive Secretary, Ministry of Social Development and Hunger Fight and Ana Paula da Silva, Director of Professional Training, Ministry of Labor and Employment*
  - **United States** – Employment strategies for the most vulnerable populations. *Frank Fuentes, Senior Advisor, Administration for Children and Families, Department of Health and Human Services and Chantenia Gay, Area Advisor for Western Hemisphere, U.S. Department of Labor.*
  - Discussion
- 4:00 p.m.      Break
- 4:30 p.m.      *Panel 2 continued*
- **Argentina** – Comprehensive social protection and employment policies, transition from the Unemployed Heads of Household Program to the Universal Children Stipend. *Norberto Ciaravino, Chief of Staff to the Minister of Labor*
  - **Chile** – Social protection system with emphasis on the employment pillar. *Francisca Agliati Molina, Head of the Programmatic Development and Institutional Strengthening Unit, Social Protection Executive Secretariat, Ministry of Planning and Francisco Agüero, Head of the Employment Department, National Training and Employment Service (SENCE)*
  - Discussion
- 6:00 p.m.      **Special Session**
- ECLAC presentation on a new publication: Inclusive Social Protection in Latin America: an integral view, a rights-based approach. A database on non-contributive

social protection programs will also be presented. *Rodrigo Martinez, Regional Advisor, Division of Social Development of ECLAC, and Simone Cecchini, Social Affairs Officer, Division of Social Development of ECLAC.*

6.30 p.m. Day 1 closing

## **Wednesday, December 1**

### 9:00 a.m. **PANEL 3 – National Experiences II**

**Moderator:** *Vinicius Pinheiro, Senior Social Protection Advisor, Office of the Director-General, ILO*

- **Peru** – Policy articulation and intersectoral actions on social protection and employment. *Javier Barreda, Viceminister for Employment Promotion, Ministry of Labor and Employment Promotion and Zolia Zegarra, Viceminister for Social Development, Ministry of Women and Social Development*
- **Mexico** – Opportunities Program, and income generation and employment policies/programs. *Blanca Lilia García, Director of International Coordination and Linkages, Ministry of Social Development*
- **Colombia** – *Claudia Alejandra Gélvez Ramírez, Coordinator, Special Projects Group, National Planning Department*
- Discussion

11:00 a.m. Break

11:15 a.m. *Panel 3 continued*

- **Jamaica** – The Programme of Advancement Through Health and Education (PATH). *Colette Roberts Ridsen, Director of Social Security, Ministry of Labour and Social Security*
- **El Salvador** – Integral strategies on social protection and employment. *Martha Evelyn González, Chief of the Universal Social Protection System's Employment and Productive Development Unit, Presidential Technical Secretariat and Miguel Angel Robles, Chile of the National Department of Social Organizations, Ministry of Labor and Social Welfare*
- Discussion

12:45 p.m. Lunch

### 2:15 p.m. **PANEL 4 – Experiences of partnerships among the private sector, trade unions, and government on social protection and employment**

**Moderator:** *Maria Claudia Camacho, Labor Specialist, Department of Social Development and Employment, OAS*

- Presentation by the Trade Union Technical Advisory Council (COSATE), including the experience of workers in the preparation and implementation of programs. *José Antônio Garcia Lima, COSATE's representative and Treasurer of the Unitarian Workers Confederation (CUT) of Brazil in Rio de Janeiro*

- Presentation by the Business Technical Advisory Committee on Labor Matters (CEATAL) and public/private partnerships. *Julio Cesar Barrenechea, CEATAL's representative and member of the National Confederation of Private Enterprises (CONFIEP) of Peru*
  - Public-private partnership experience (private firm). *Paulo Henrique Quaresma, Responsible for the Area of Populations and Organizations of the Infrastructure Vice-Presidency, Odebrecht*
  - Public-private partnership experience (civil society). *Ademir Figueiredo, Coordinator of Studies and Development, Inter-Union Department of Socio-economic Statistics and Studies (DIEESE)*
  - Discussion
- 4:15 p.m. Break
- 4:30 p.m. **PANEL 5 – Challenges of social protection and employment program evaluations**
- Moderator:** Alexandra Barrantes, Social Development Specialist, Department of Social Development and Employment, OAS
- Challenges of evaluations of employment programs for vulnerable populations, *James Riccio, Director Low-Wage Workers and Communities Policy Area, MDRC, New York*
  - Social Protection Policy Monitoring and Evaluation System in Brazil. *Júnia Quiroga, Director of Evaluation at the Secretariat for Evaluation and Information Management, Ministry of Social Development and Hunger Fight*
  - Discussion
- 6:00 p.m. **CLOSING SESSION**
- Meeting report, final discussion, and steps to be taken for inter-American cooperation within the RIPSOC and RIAL framework, presented panel moderators and the OAS
  - Closing remarks by the OAS and Brazilian authorities
- 6:45 p.m. Seminar closing