

# **The Entrepreneur, generator of jobs.**

**Ing. Jorge García de Alba Díaz de Sandi  
National Committee of Entrepreneurial  
Development**



**COPARMEX**

# Coparmex is...

- A voluntary union of employers
- More than **36,000 partners** of all sectors.
- We work to achieve harmony between entrepreneurs and workers through the promotion of a **New Labor Culture**
- We promote the development of a market economy with Social Responsibility and motivate the active participation of the entrepreneur aimed at generating conditions for prosperity.

# Youth and Labor

National Committee of  
Entrepreneurial Development

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National Committee of Young  
Entrepreneurs

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More and better young entrepreneurs  
with social responsibility  
generating competitive jobs



COPARMEX



# Young Entrepreneur, generator of wealth and prosperity.

- To undertake as a philosophy and life project.
- To generate jobs to train more young people.
- To strengthen the young entrepreneurial capacity.

# Developing Partnerships



Secretariat of Economy  
Secretariat of Education  
Secretariat of Labor and Social Security  
COPARMEX

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- More support to young entrepreneurs
  - More business strengthening programs for SME's
  - Job skills training



# Challenges and Opportunities

- Challenges:

- The education and competitive training, cannot be postponed.
- Institutionalization of government programs to ensure their continuity.
- Strengthening of public-private partnerships.
- To promote policy initiatives to develop new generations of entrepreneurs and young businessmen.



# Opportunities

- Increased support to businesses that can generate sources of employment.
- Opening of world markets to emerging businesses.
- Growth of the working-age population (young people).

